

XYZ Networks Music Channels Blanket Permit Multiple Promotions

Outline of Promotion Type

The purpose of this permit application is to enable the Promoter to conduct spontaneous prize giveaways of prize packs that will feature up to date music CDs, DVDs, cash, electronics, entertainment tickets, books, merchandise packs, vouchers, travel packs or currently popular small item goods that could formulate an individual prize pack of a value of approximately \$1000 each.

CONDITIONS OF ENTRY

1. Information on how to enter and prizes form part of these Conditions of Entry.
2. Entry is open to Australian residents. Employees and their immediate families of the Promoter, participating outlets and their agencies associated with this promotion are ineligible.
3. The winner will be the account holder of the mobile phone sending the SMS.

During the promotional period, entrants will be instructed to SMS to 19955111, 19998585, 19955222, 19996969 (correct number will vary by specific promotion) or enter the information via the Internet at www.vmusic.com.au, www.maxtv.com.au, www.countrymusicchannel.com.au or via the Vmusic, MAX or CMC Facebook and Twitter pages. These instructions will be displayed on Channel [V], [V]HITS, CMC or MAX.

4. There will be multiple promotions conducted under these Terms & Conditions, estimated not to exceed 150 promotions with a combined maximum prize pool value of \$100,000.
5. SMS entries via the Internet are not valid and will not be accepted. Maximum SMS call cost is 55 cents including GST. Some mobile services may not be able to send an SMS to this premium service number. Entrants should check with their service provider.
6. The Promoter reserves the right to verify the validity of entries. The Promoter reserves the right to disqualify any entrant for tampering with the entry process or for submitting an entry which is not in accordance with these Conditions of Entry. The Promoter may in their absolute discretion require that the individual provide photographic identification or some other acceptable form identification or proof of age before awarding the prize.
7. Competition commences on **2/8/2011** and closes on **31/12/2011** (the "Competition Period"). The prizewinner(s) will be drawn at random from all valid competition entries received during the Competition Period. The draws will take place at 5 Thomas Hold Drive, North Ryde NSW 2113 at 2pm every Tuesday during the promotional period. The prizewinner will be contacted by phone and announced on-air on a channel of the Promoter. Judges' decision is final and no correspondence will be entered into.
8. The maximum duration of a promotional period will not exceed 12 months, beginning from 04 July 2011.
9. The first valid entry drawn in each draw will win a prize pack with a maximum retail value of \$1000. This prize is not transferable or exchangeable and the Promoter reserves the right to change the prize to the same or equal value at any time if the prize becomes unavailable.
10. All prizewinners of prizes greater than \$100 will be published at www.vmusic.com.au or www.maxtv.com.au or www.countrymusicchannel.com.au within 14 days of the prize draw.

11. At no time during any given promotional period will an individual prize exceed \$1000 in value, nor will the total prize pool in a single promotion be valued over \$100,000.
12. The Promoter reserves the right to request that the winner provide proof of age and identity prior to awarding the prize. Identification considered suitable for verification is at the discretion of the Promoter. Prize winner may be required to sign a declaration confirming their eligibility to accept the prize.
13. Within 14 days of the prize draw, all winners will be notified via email of the prize they have won and how the prize will be delivered within 28 days. In the event that a winner is unable to be contacted, and all methods of communication are unsuccessful, unclaimed prizes will be dealt with as prescribed by the law of the State or Territory of Australia in which the prizewinner resides. The prize remains the property of the Promoter until claimed by the prizewinner.
14. By entering, entrants agree that the Promoter, their respective parent companies, affiliates, subsidiaries, advertising and promotions agencies, and their respective officers, directors, and employees shall not be liable for injury, loss (including but not limited to indirect or consequential loss), or damage of any kind resulting from participating in this promotion or from the acceptance or use/misuse of the prize awarded. This includes, without limitation, personal injury, death, and property damage, and claims based on publicity rights, defamation, or invasion of privacy.
15. No responsibility accepted for late, lost or misdirected entries and all entries are deemed to be received at the time of receipt of the SMS or web entry into the Promotion database and NOT time of transmission by the entrant.
16. The Promoter is not responsible for any incorrect or inaccurate information, or for any of the equipment or programming associated with or utilised in this competition, or for any technical error that may occur in the course of the administration of this competition. The Promoter assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorised access to or alteration of entries.
17. All entries become the property of the Promoter and may be used for promotional purposes, subject to the Promoter's privacy policy. Entrants who do not want their personal information used for the above purposes, or who want to gain access to or correct their personal information should contact the Promoter.
18. The Promoter may conduct such further draws at the same place as the original draw as are necessary 3 months on from the original draw in order to distribute any prizes unclaimed by that date. In the event of any winners in the unclaimed prize draw, they will be contacted in writing and their names will be announced via www.vmusic.com.au, www.maxtv.com.au or www.countrymusicchannel.com.au.
19. The Promoter is XYZ Networks Pty. Ltd. 5 Thomas Holt Drive, North Ryde, NSW, 2113
ABN:71 066 812 119
20. Authorised under NSW Permit No: LTPM/11/00489 ; ACT Permit No: LTPM-11-00489